

PROPAK ASIA

20-23 October 2020 | BITEC, Bangkok

FEATURING:

CODING, MARKING &
LABELLING ASIA

COLDCHAIN, LOGISTICS,
WAREHOUSING & FACTORY ASIA

DRINKTECH ASIA

LAB & TEST ASIA

MATERIALS ASIA

PACKAGINGTECH ASIA

PHARMATECH ASIA

PROCESSINGTECH ASIA



The Premier
Processing & Packaging
Exhibition for Asia



www.propakasia.com



@propakasia



Cost of Participation

Space Only

Rent a space to build and design your own stand

Choose your location from **Platinum or Gold Zone** (Minimum 18 sqm.)

Space Rates / Per Sqm		
Open Side	Platinum	Gold
1	US\$ 433	US\$ 427
2	US\$ 438	US\$ 433
3	US\$ 441	US\$ 436
4	US\$ 443	US\$ 438

Additional Charges-Packages:

Shell Package

Floor space, walls, carpet, fluorescent tube lighting and fascia

US\$ 70 per sqm.
(Minimum 9 sqm.)

Walk On Package

Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk, chair, table, stand, wall shelf and wastepaper basket

US\$ 80 per sqm.
(Minimum 9 sqm.)

Premium Package

Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk/counter, chair, table, stand, lockable cabinet and wastepaper basket

US\$ 100 per sqm.
(Minimum 18 sqm.)

Strong official support from across the world. ProPak Asia is supported by leading industry associations:



About Informa Markets

Informa Markets creates platforms for industries and specialist markets to trade, innovate and grow. Our portfolio is comprised of more than 550 international B2B events and brands in markets including Healthcare & Pharmaceuticals, Infrastructure, Construction & Real Estate, Fashion & Apparel, Hospitality, Food & Beverage, and Health & Nutrition, among others. We provide customers and partners around the globe with opportunities to engage, experience and do business through face-to-face exhibitions, specialist digital content and actionable data solutions. As the world's leading exhibitions organiser, we bring a diverse range of specialist markets to life, unlocking opportunities and helping them to thrive 365 days of the year. For more information, please visit www.informamarkets.com.

For more information please contact your nearest sales representative as below:

Thailand: Mrs. Padivorrada Thawonsakunwong, M. 087-818-6446, T. 02-036-0569, E. Padivorrada.T@informa.com / Ms. Thasorn Keadkwan, M. 092-239-9466, T. 02-0360500, E. Thasorn.K@informa.com / Ms. Watcharee Wattanadiolkul, M. 094-935-3641, T. 02-0360500, E. Watcharee.W@informa.com

Asia: Mr. Jeffrey y Au, M. +65 8612 6166, T. +65-6233-6652, E. jeffrey.au@informa.com / Ms. Fiona Seetoh, M. +65-9729-6836, T. +65-6233-6769, E. Fiona.Seetoh @informa.com / Ms. Angel Low, M. +65-9190-8510, T. +65-6233-6764, E. Angel.Low@informa.com

Rest of the World: Mr. Marek Szandrowski, M. +44 (0)7976 886 978, T. +44 (0)20 7560 4321, E. marek.szandrowski@informa.com / Mr. Andrea Boc cellini, M. +44 (0)78 669 18897, T. +44 (0)20 7560 8011, E. andrea.boccellini@informa.com

PROPAK ASIA

Asia's No.1 Processing & Packaging Event

ProPak Asia 2019, the Processing & Packaging trade event for Food, Drink, Pharmaceutical, Cosmetics, and Consumer Products brought together exhibiting companies and buyers for a record breaking 2019 edition.

ProPak Asia is the center stage for market trends, industry & investment networking, and environmental discussion. Nine industry focused zones assemble brands and participants to network with buyers from across the world at ProPak Asia to discover solutions, new technologies and invest in the world's most vibrant industries.

With ProPak Asia's strong relationship and support from stakeholders, associations, institutes, and industry leading experts amass industry specific thought-leading conferences, industry trend seminars and technical workshops.

Empowering start-ups, arming small-medium enterprises, and boosting multinational corporations is the proven history of ProPak Asia.

Book your space now!

Show Facts

Participants: 2,089 from **48** countries/regions

Participating Countries / Regions: Argentina, Australia, Austria, Belgium, Brazil, Bulgaria, Canada, China, Czech Republic, Denmark, Djibouti, Finland, France, Germany, Hong Kong, India, Indonesia, Ireland, Israel, Italy, Japan, Luxembourg, Malaysia, Mexico, Myanmar, Netherlands, New Zealand, Oman, Philippines, Poland, Romania, Saint Helena, Saudi Arabia, Singapore, Slovakia, South Korea, Spain, Sri Lanka, Sweden, Switzerland, Taiwan, Thailand, Turkey, Ukraine, United Arab Emirates, United Kingdom, United States, and Vietnam

International Pavilions: 25 from **15** countries/regions Australia, China x3, Denmark, France, Germany, India x2, Italy x3, Japan x3, South Korea x2, Singapore, Spain, Switzerland, Taiwan x3, United Kingdom, and United States.

Trade Visitors: 52,256 from **87** countries/regions



Key Visitor Facts*

99% of visitors said they will **return** in 2020

91% of visitors described the event as being **useful or very useful** for their business growth

90% of visitors indicated they were visiting the show to **buy product** and **87.00%** to **find new supplier**.

53% of visitors expected to **increase their investment** over the next twelve months, with **37.31%** continuing with the same level of investment.

*These facts are based on a survey of visitors spread over the four days of ProPak Asia 2019.

Top 12 Overseas Visitors



Malaysia

13.82%



Philippines

10.56%



Singapore

8.86%



Japan

8.48%



China

7.56%



Vietnam

7.18%



Myanmar

6.72%



Cambodia

5.36%



India

5.26%



Indonesia

3.10%



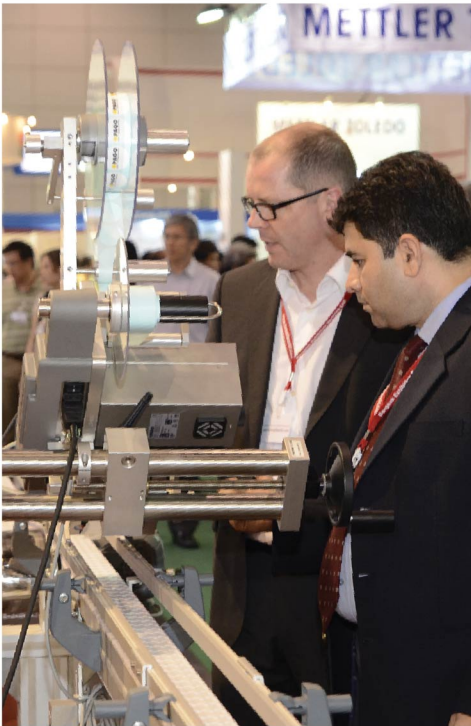
Korea

2.58%



Australia

1.78%



BUYERS REPORT

Job Function

Corporate Management / Owner / Chairman / CEO / GM **28.01%**

Marketing / Sales **18.68%**

Technical Management / Engineer **14.83%**

Production / Plant Manager **13.68%**

Research & Development **8.73%**

Purchasing **8.28%**

Quality Control / Quality Assurance **4.70%**

Education & Training **1.94%**

Government Executive **1.15%**

Product Interest*

Automation / Drives & Control **14,443**

Bar Coding / RFID / Printing & Labeling / Inkjet **9,660**

Beverage / Brewing Technology **4,773**

Canning Technology **3,429**

Converting / Package Printing **9,553**

Energy Efficiency Technology & Management **4,043**

Filling **9,217**

Food Ingredients / Additives **4,050**

Food Technology **7,345**

Handling / Conveyors Systems **5,472**

Instrumentation / Testing / QC / Laboratory Equipment **4,735**

Measurement & Weighing **3,305**

Packaging Machinery **7,259**

Packaging Materials / Finished packaging **6,446**

PET / Plastics Processing **3,431**

Pharmaceutical Technology **1,685**

Process Control Technology **4,896**

Processing Machinery **3,066**

Refrigeration / Freezing / Air-Conditioning **2,189**

Transport /Storage Systems **2,763**

Wrapping Machinery **3,012**

*Number of visitors said they were interested in. Please note visitors can tick more than one.

PROCESSINGTECHASIA



ProPak Asia is a prominent and global exhibition which is why we exhibit every year with consistent fruitful results. We received a good number of enquiries from visitors this year. We will come back again next year.

Mr. Takuya Kuga
Manager
Mayekawa MFG Co., Ltd.
Japan

PHARMATECHASIA



ProPak Asia is one of the largest packaging exhibition in Asia. We have been exhibiting here for the last 16 years and have been growing our business alongside it. We have met customers and prospects across Asia, as well as expand our representative and distribution channels in other countries.

Mr. Sunil Singh
Senior Sales Manager
IWK (Thailand) Limited
Thailand

MATERIALSASIA



Mitsui Chemical has joined ProPak Asia for the last 6 years because it is a fantastic area to brand our company. We have met current and prospect clients at the event where we discuss future opportunities. We are coming back next year.

Mr. Darell Chung
Senior Executive Marketing
Mitsui Chemicals Asia Pacific, Ltd.
Singapore

PACKAGINGTECHASIA



We are a German based company with offices throughout Asia in China, Malaysia, Thailand, Indonesia and Philippines. We have been exhibiting at ProPak Asia for 26 years with very positive results. We will come back again next year.

Mr. Guenter Wolf
CEO
WOLF Verpackungsmaschinen GmbH
Germany

LAB&TESTASIA



We have been exhibiting at ProPak Asia for more than 10 years. Our QC, test kits, and biotech product range match ProPak Asia visitors from the food industry. We will participate in ProPak Asia again next year

Ms. Oranee Chavalitvorakul
Managing Director
Oskon Co., Ltd.
Thailand

COLDCHAIN,LOGISTICS & WAREHOUSINGASIA



ProPak Asia is the best exhibition to show technologies to local & international customers & visitors. We have been participating here for more than 10 years. And every year we have met many customers where we are able to market our solutions. We will be back again next year.

Mr. Prateep Thammanoorkul
Managing Director
Logistics Mart Co., Ltd.
Thailand

DRINKTECHASIA



ProPak Asia is one of the most important events in Asia Pacific to build long-term partnership with our customers. We've been exhibiting at ProPak Asia for 5 years in a row to engage with international and local customers. The feedback is very positive with qualified visitors looking for technologies and opportunities.

Mr. Guido Ceresole
Sales Director Food, Home & Personal Care – SEAP
Sidel South Asia-Pacific Ltd.
Thailand

CODING,MARKING& LABELLINGASIA



ProPak Asia is a professional leading exhibition in Asia. We are able to meet, network, and exchange ideas with prospect customers and manufacturers from around Asia for our leading coding and marking solutions business opportunities. This year is our 15th time participation, and we will come back in 2020.

Ms. Anchalee Malavech
Marketing & Indirect Sales Manager
Markem-Imaje Ltd.
Thailand

PRINTECHASIA



Comexi has a global presence in flexo-printers, laminators, slitters, and offset CIB technologies. This is our first time exhibiting at ProPak Asia, and the feedback is very positive. This is the right place to generate new business in Asia, and we will come back next year.

Mr. Alexander Astudillo
Business Manager South East Asia & Australasia
Comexi
Spain