

The 4th International Converting, Package Printing and Labelling Exhibition



17-20 June 2020 | Bangkok

In-conjunction with:

**PROPAK
ASIA**



**The Premier Processing & Packaging
Exhibition for Asia**

Organised by:



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Printech Asia is at the center of region's packaging printing and converting volume growth and demand for more attractive, product differentiation & authentication, efficiency, and packaging printing technology, including food & beverage safety & preservation.

The opportunities are in digital printing, high-quality & high-fidelity printing, screens, special printing techniques, hybrid printing systems, web offset printing system for in-line print mid-production, new finishing techniques, new standards for proofs, high-resolution inkjet printers, color monitors, contract-quality proofs, equipment and machinery upgrades and replacement.

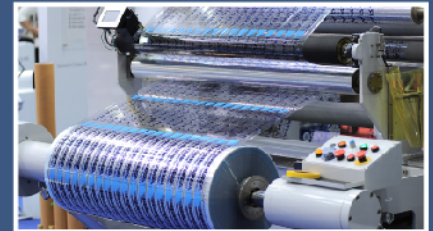
The 3rd edition of Printtech Asia, a featured Printing industry zone at ProPak Asia, the Asia's No. 1 Processing and Packaging Exhibition, is the yearly destination for major and SME buyers from food, beverage, pharmaceutical, and cosmetics & personal care industries to source fulfillment.

Industry Update

Asia's Printing Hub Answers Region's Converting & Package Printing Demand

Thailand's industry value for Food, Beverage, Cosmetics (including personal care), and Pharmaceutical have a combined value of THB 2,718 billion in 2017, and its 2017-2020 CAGR is set to rise 6.15% on average across the four industries. The food & beverage segments are forecasted to be the fastest-growing segment for 2016-2026.

During 2014-2018, Thailand's packaging market growth is 5.57%, no. 2 in South-east Asia and no. 4 in Asia Pacific after India, Indonesia, and China. This leads to Thai Government's commitment to promote Thailand as the region's printing hub with readiness in local & international supplies, workforce, import/export logistics, and infrastructure to support more than 5,000 & growing in printing upstream and downstream activities.



Buyers Report

Job Function	Product Interest
Corporate Management / Owner / Chairman / CEO / GM	28.85%
Government Executive	0.70%
Production / Plant Manager	13.06%
Technical Management / Engineer	12.15%
Quality Control / Quality Assurance	3.31%
Marketing / Sales	19.06%
Purchasing	9.25%
Research & Development	11.33%
Education & Training	2.30%
Converting / Package Printing	18.13%
Bar Coding / RFID / Printing & Labeling / Inkjet	17.25%
Automation / Drives & Control	14.20%
Packaging Machinery	12.56%
Packaging Materials / Finished packaging	12.42%
Instrumentation / Testing / QC / Laboratory Equipment	8.89%
Process Control Technology	8.77%
Energy Efficiency Technology & Management	7.77%

Main Activities

Drink	Pharmaceutical & Cosmetics
Beverage	5.40%
Bottling / Labeling	2.83%
Brewing	0.92%
Dairy	1.37%
Filling	5.22%
Liquid Food	0.33%
Soft Drink	0.20%
Food	Consultancy, Services & Consumer Products
Agricultural-industries	3.14%
(rice/coffee/corn/nuts/sugarcane/ru)	Consumer Goods
Confectionery	4.32%
Food Manufacturer	Design / Construction
Food Packaging	3.20%
Food Retailer / Distributor / Wholesaler / Caterer	Electronics
Frozen / Chilled Foods	1.83%
Fruit & Vegetable	Exporter
Halal Foods	1.69%
Meat Processing	Importer / Dealer / Distributor
Pet Foods	5.99%
Seafood	Industrial Goods
Snack foods	4.20%
	Manufacturer / OEM / Contractor
	Printing
	10.74%
	Refrigeration / Cold Storage
	0.29%
	Transportation / Logistics
	0.88%
	Utility Services / Plant Management
	0.49%
	Government / Standards Authority
	1.35%

Exhibitor Quotes

"This is our first time exhibiting at ProPak Asia, and the feedback is very positive. This is the right place to generate new business in Asia"



Mr. Alexander Astudillo
Business Manager South East Asia & Australasia
Comexi Spain

"The feedback was very well. A lot of business for our participating companies."



Mr. Andrea Briganti
General Manager
ACIMGA Italy

"ProPak Asia is a very good show. We have participated in the last two years where we have built relationships with customers and further corporations with new distributors."



Ms. Lisa Li
Overseas Manager
Hefei Yougao Technology Co., Ltd. China



Zone Visitor Profiles

- Advertising & Marketing
- Agro Industries
- Airline & Hospitality Services
- Association
- Automotive / Transportation
- Bakery / Confectionery
- Beverage Producers
- Bottlers
- Brand owners
- Brewers
- Canners
- Chemical Producers
- Confectionery Manufacturers
- Consultants
- Consumer Goods Manufacturers
- Contract Manufacturer (CM)
- Contract Packaging Service
- Contract Packers
- Contract Printing Service / Printer
- Cosmetics & Personal Care Manufacturers
- Creative, Design & Visual Arts
- Dairy Product Manufacturers

- Dehydrated Food Manufacturers
- Design Agency / Creative House
- Distributor / Representative
- Fish & Seafood Processors
- Food & Beverage
- Food Exporters
- Food Retailers / Distributors / Wholesalers
- Food Scientists
- Frozen Food Manufacturers
- Glass
- Government / Regulatory Body
- Government, Education & Associations
- Household / Leisure & Consumer Goods
- Industry suppliers and manufacturers
- Interior Design & Decoration
- IT / Smart Technology
- Label and packaging designers
- Labeling
- Logistics & Warehousing
- Luxury Goods
- Machinery Importers & Distributors
- Original Brand Manufacturer (OBM)

- Original Design Manufacturer (ODM)
- Original Equipment Manufacturer (OEM)
- Packaging
- Packaging Material Manufacturers
- Paper & Pulp
- Pharmaceutical
- Pharmaceutical Manufacturers
- Plastics & Rubber
- Preserved Food Manufactures
- Printers / converters of labels, flexible packaging and folding cartons
- Printing / Publishing
- Processed Food Manufacturers
- Procurement Service / Sourcing Agent
- Publisher
- Quality Controllers
- Retail & Merchandising
- Retail Packagers
- Service Provider
- Snack Food Manufacturers
- Trader / Importer & Exporter / Wholesale
- Water Treatment & Environmental Engineers

Zone Exhibitor Profiles

- Aluminum foil packaging materials
- Aseptic packaging
- Automatic identification Machinery & equipment
- Automatic systems & devices for in line monitoring
- Automation & control systems
- Auxiliary machinery & equipment
- Bag closing/sealing
- Banding machine
- Biopack packaging materials
- Box packaging
- Bulk packaging
- Bulk transportation
- Case handling/packing
- Chemical products & materials
- Clear faced bags
- Coating
- Coating machines
- Coding
- Complete filling lines
- Converting & production
- Converting machinery
- Converting of cardboard
- Converting of flexible packaging
- Converting of special products Machinery & equipment
- Conveying systems
- Conveyor belt accessories
- Conveyor belts
- Conveyors systems
- Corrugated board packaging Machinery & equipment
- Corrugated board production Machinery & equipment
- Dating

- Die cutter preparation Machinery & equipment
- Drying
- Embossing recycling
- Engineering; plant engineering & consultancy
- Equipment; installations & tools for lifting & conveyance for the graphic & converting industry
- Films
- Flexible packaging materials
- Flexo printing
- Foam
- Foil
- Foil bags
- Folding machines
- Food secondary packaging systems
- Gravure printers
- Hologram sticker
- Impregnation
- Kraft paper rolls
- Label manufacturer
- Label printing
- Labelling & printing machinery
- Labelling and packaging solutions
- Labelling; coding; marking systems
- Labelling; printing material
- Laboratory machines and equipment
- Laminated packaging materials
- Lamination
- Marking
- Material handling
- Metallization
- Multipacking
- Package & decoration printing Machinery & equipment

- Packaging materials film
- Packaging plastic films (only if in line with printing machines) Machinery & equipment
- Packing materials/design
- Paper bag
- Papermaking industry Machinery & equipment
- PE buffering inner packaging materials
- Prepress & printing forms Machinery & equipment
- Previous disposable packaging materials
- Print & design
- Printed flexible laminated packaging materials
- Printing & converting systems
- Protective supplies packaging materials
- Quality Control
- Reduction of environmental footprint Machinery & equipment
- Resin coating
- Returnable packaging materials
- RFID technology
- Self-adhesive labelling machinery
- Solid board & folding board production Machinery & equipment
- Stamping
- Thermoforming packaging materials
- Traceability machinery & equipment
- Trade associations; education establishments; trade press
- Vacuum conveyors
- Varnishing
- Vision solutions
- Vision systems

Cost of Participation

Space Only

Rent a space to build and design your own stand

Choose your location from **Platinum or Gold Zone**
(Minimum 18 sqm.)

Space Rates / Sqm.

Open Side	Platinum	Gold
1	US\$ 433	US\$ 427
2	US\$ 438	US\$ 433
3	US\$ 441	US\$ 436
4	US\$ 443	US\$ 438

Additional Charges-Packages:



Shell Package

Floor space, walls, carpet, fluorescent tube lighting and fascia

US\$ 70 per sqm.
(Minimum 9 sqm.)



Walk On Package

Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk, chair, table, stand, wall shelves and wastepaper basket

US\$ 80 per sqm.
(Minimum 9 sqm.)



Premium Package

Floor space, walls, carpet, fluorescent tube lighting, 5 Amp socket outlet, desk/counter, chair, table, stand, lockable cabinet and wastepaper basket

US\$ 100 per sqm.
(Minimum 18 sqm.)



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