# PROPAK ASIA

**19-25 October 2020** www.propakasia.com

# E ProPak Asia Virtual Exhibition

# ProPak Asia's online exhibition + digital showroom for the premier processing and packaging event

This dynamic virtual exhibition event aims to maximize your lead generation facets of your event by touching thousands of business prospects, allowing you to interact virtually with buyers around the world. It is breaking down physical barriers, adopted by communities virtually.





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**Opportunity to Maximize Your Exposure** 

#### **1. Banner Placement on Welcome Page**

Place your logo on the welcome page which is a widely used source of information for visitors.

- Pillar wrap no.1-4
   \$ 1,200
   THB 36,000
- Pillar wrap no.5-7
   \$ 1,000 THB 30,000





#### 2. Logo Placement on E-Badge

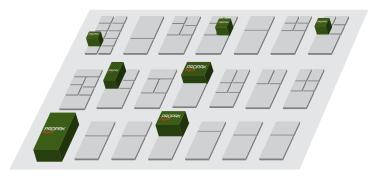
Exclusively brand your company on e-badges where the eyes of everyone will be, both physical and online visitors.

\$ 1,500 / THB 45,000

#### 3. Highlight Your Booth on Interactive Floorplan

Make your company stand out with the highlighted feature on the floorplan; and your logo will pop-up when they click on your booth block.

\$ 100 / THB 3,000





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#### 4. Broadcast on Announcement Wall

Announcing your advertising message on the online platform to lead visitors directly to your profile (Max 75 characters).

\$ 200 / THB 6,000



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IS THIS	WHAT YOU ARE LOOKING FOR?		EXHIBITORS PRODUCTS	ZONE
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	BGC	Auto Pak	Forefront Foodtech	

#### - 5. Sliding Banner at Main Interface

Exclusive for 5 banners only Size 1,100 X 275 pixels

\$ 800 / THB 24,000

#### 6. Logo Placement at Information Page

\$ 500 / THB 15,000

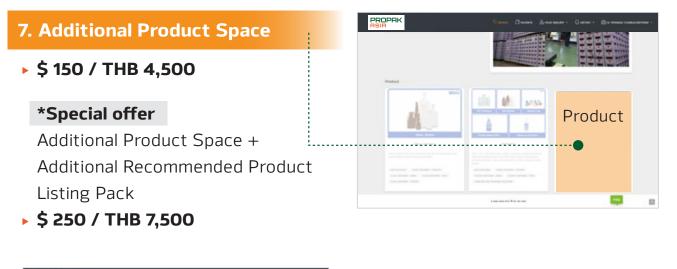




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#### 8. Additional Recommended Product Listing

List your product at the top of its category

\$ 200 / THB 6,000

- 9. Top 9 Exhibitor Companies on search page
  - \$ 650 / THB 19,500





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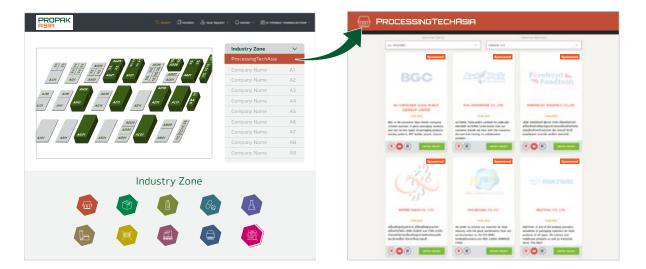
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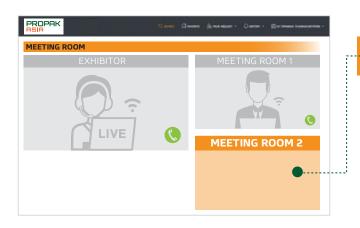
**Opportunity to Maximize Your Exposure** 

#### 10. Up-Ranking of Each Zone

Be prominent in your product zone by listing your company at the top of each zone's categories to drive visitors' engagement from their interests.

To be placed on the first row\$ 400 / THB 12,000 (Limited to 3 companies)To be placed on the second row\$ 300 / THB 9,000 (Limited to 3 companies)





- **11. Additional Meeting Room**
- \$ 500 / THB 15,000

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**Opportunity to Maximize Your Exposure** 

12. Exclusive Webinar Package
Host your own webinar/ technical presentation during the online exhibition (Up to 60 mins).
\$ 4,000 / THB 120,000



#### 14. Product Highlight Placement on Promotion Email

Up to 3 companies linking to your company's website.

\$ 1,400 / THB 42,000





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### Special Bundle Packages

Platinum Sponsor Package (Exclusive)

### ▶ \$ 5,000 / THB 150,000

Items	Values	
1. Logo with title as Platinum Sponsor on lobby page		
Benefit : Showcasing your company to all the VIPs and visitors at first sight		
when visiting the platform		
2. Highlight your booth on the interactive floorplan		
Benefit : Making your company stand out with the highlighted feature on the floorplan; and your logo will pop-up when your booth block is clicked		
3. Products Space (9)	\$1,350	
Benefit : VIPs and Visitors can see your products with up to 9 items		
4. Recommended Product listing (6)	\$1,200	
Benefit : Stay on the top of each category when being searched by category		
5. Top 9 Exhibitor company on search page		
Benefit : Listing on the first page of company listing page		
6. Logo with title as Platinum Sponsor on EDMS (3 times)		
Benefit : Showcasing your company to all the VIPs and visitors via email campaign		
7. Logo with title as Platinum Sponsor at information page	\$500	
Benefit : Showcasing your company to all the VIPs and visitors on Information page of BEPIace Platform		
8. Up ranking of industry zone		
Benefit : Listing in the first row of the industry zones		



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### Special Bundle Packages

**Gold Sponsor Package (Exclusive)** 

### ▶ \$ 4,000 / THB 120,000

Items	Values	
1. Logo with title as Gold Sponsor on lobby page		
Benefit : Showcasing your company to all the VIPs and visitors at first sight when visiting the platform		
2. Highlight your booth on interactive floorplan		
Benefit : Making your company stand out with the highlighted feature on the floorplan; and your logo will pop-up when your booth block is clicked		
3. Products Space (6)	\$900	
Benefit : VIPs and Visitors can see your products with up to 9 items		
4. Recommended Product listing (3)		
Benefit : Stay on the top of each category when being searched by category		
5. Top 9 Exhibitor company on search page		
Benefit : Listing on the first page of company listing page		
6.Logo with title as Gold Sponsor on EDMS (3 times)	\$1,400	
Benefit : Showcasing your company to all the VIPs and visitors via email campaign		
7. Logo with title as Gold Sponsor at information page		
Benefit : Showcasing your company to all the VIPs and visitors on Information page of BEPlace Platform		
8. Up ranking of industry zone		
Benefit : Listing in the first row of the industry zones		



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## Special Bundle Packages

Silver Sponsor Package (Exclusive)

### ▶ \$ 3,500 / THB 105,000

Items	Values	
1. Logo with title as Silver Sponsor on lobby page		
Benefit : Showcasing your company to all the VIPs and visitors at first sight when visiting the platform		
2. Highlight your booth on interactive floorplan	\$100	
Benefit : Making your company stand out with the highlighted feature on the floorplan; and your logo will pop-up when your booth block is clicked		
3. Products Space (3)	\$450	
Benefit : VIPs and Visitors can see your products with up to 9 items		
4. Recommended Product listing (3)		
Benefit : Stay on the top of each category when being searched by category		
5. Top 9 Exhibitor company on search page	\$650	
Benefit : Listing on the first page of company listing page		
6.Logo with title as Silver Sponsor on EDMS (3 times)	\$1,400	
Benefit : Showcasing your company to all the VIPs and visitors via email campaign		
7. Logo with title as Silver Sponsor at information page	\$500	
Benefit : Showcasing your company to all the VIPs and visitors on Information page of BEPlace Platform		
8. Up ranking of industry zone		
Benefit : Listing in the first row of the industry zones		

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### **20-23 October 2020** BITEC, Bangkok

# Want to learn more about how it works, contact us here

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