

Stay Connected with ProPak Asia 2020 Webinar Series

NEW NORMAL provides the opportunity for businesses to stay connected using online tools to stay ahead of the industries. Whether hosting own dedicated webinar, product presentation, or as a knowledge base.

Main objectives:

- Maintain business continuity
- Update industry trends, technologies & products
- Stay in touch with your peers & experts
- Take advantage of branding, product placement & exposure
- Keep track of new regulations (local, regional, and global)
- Explore online presentations & sales

Interested to get involved?

- A. Attend future or view past webinars sessions.** View the upcoming line-up on the last page or visit our webinar page: <https://www.propakasia.com/ppka/2020/en/webinar.asp>
- B. Host your own webinar with us**
Boost your brand exposure, marketing & sales by hosting dedicated webinar session, tailored to your target audience with ProPak Asia power to support your business.
- C. Sponsor ProPak Asia 2020 webinars**
Brand exposure & product positioning with one or more of our industry focused topics. ProPak Asia 2020 hosts series of industry focused webinars and hybrid sessions to bring industry leading associations, government entity, and experts on our webinar platform. Please see on last page for upcoming webinars.

Consideration to host webinar with us or sponsor our sessions.

+400 LIVE ATTENDEE
*average per session**

+700 VIEWS
*average per session**

+400,000 ENGAGEMENT
*with the industries**

Top attendee industries*

*Food and Beverage manufacturer, Food and Beverage packaging,
Food and Beverage distributor/importer & exporter, Food and Beverage processing,
Service provider, Food and Beverage ingredients manufacturer, Technology provider,
Consultancy/R&D/Education & Training, OEM / Contract manufacturer,
Government/Standards Authority, Restaurant, Hotel, and others*

**above statistics from four past sessions. Target attendees can be expanded and/or tailored according to topics. Please contact your salesperson for more details.*

Your targeted investment, your targeted engagement.

- Brand positioning. Stay relevance during physical distancing & international flights restriction
- Technical & innovation presentation via vdo and/or speaking slot alongside industry experts
- Product technical presentation - take hold and control of the session

Thailand

428 Ari Hills Building 18th Floor, Phahonyothin Road,
Samsen Nai, Phaya Thai, Bangkok 10400 Thailand

Ms. Nongnaphat Jeerakitlert

+66 (0) 2 036 0500

+66 (0) 2 036 0588

Nongnaphat.J@informa.com

Asia

10 Kallang Avenue, #09-16 Aperia Tower 2, Singapore
339510

Mr. Jeffrey Au

+65 6233 6688

+65 6233 6633

jeffrey.au@informa.com

Rest of the world

240 Blackfriars Road London, SE1 8BF, United Kingdom

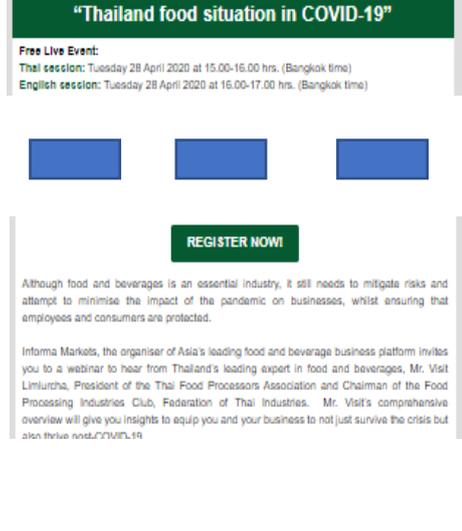
Mr. Marek Szandrowski

+44 (0) 20 7560 4321

marek.szandrowski@informa.com

Opportunities for Regular Episodes

Webinar Package	Host your webinar with us (60-120 min)	Speaking slot (20 min)	Branding Package
Item/Price	USD4,000 / THB120,000	USD2,000 / THB60,000	USD3,000 / THB90,000
1. Video at the beginning of session max 30 seconds (value USD600 / THB18,000)	✓		✓
2. Logo display on webinar backdrop (value USD850 / THB25,500)	✓	✓	✓
3. Company banner on e-newsletter (EDM), 2 times (value USD950 / THB28,500)			✓
4. Logo on session details social media promotion (value USD800 / THB24,000)	✓	✓	✓
5. EDM promoting the webinar to the targeted audiences.	✓	✓	
6. Live webinar (all logistics included)	✓	✓	
Additional			
A1. Sponsor logo on backdrop	USD150 / THB4,500	USD120 / THB3,600	
A2. Moderator	USD200 / THB6,000	USD200 / THB6,000	



Opportunities for Special Episodes

A worldwide packaging vertical series of webinars in coordination with **World Packaging Organisation (WPO)** bringing you the latest and greatest industry leading content and experts on the global stage.



MAIN SPONSOR PACKAGE (Full Series): USD 5,490

- Headline Sponsorship for all remaining webinars
- Acknowledgement of the brand during each webinar
- Logo on eDM promoting the webinar
- Logo on backdrop
- Logo on e-poster to promote on social media
- Sponsors video (5-10 min) attached to online webinar

MAIN SPONSOR PACKAGE (Single Webinar): USD 1,690

- Headline Sponsorship for 1 Webinar
- Acknowledgement of the brand during webinar
- Logo on eDM promoting the webinar
- Logo on backdrop
- Logo on e-poster to promote on social media
- Sponsors video attached to online webinar

PARTNER PACKAGE (choose among the below items):

Acknowledgement of the brand during webinar	Included (USD)
• Logo on eDM promoting the webinar	1,190
• Logo on backdrop	690
• Logo on e-poster to promote on social media	690

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Upcoming Webinar Line-up
as of 7 July 2020

For the latest schedule, please visit: <https://www.propakasia.com/ppka/2020/en/webinar.asp>

Episodes		Topics	
Past Episodes	APR	1	Thailand Food Situation in COVID-19
	JUN	2	Thailand Food Packaging Challenges
		3	Packaging for e-Commerce
		4	Directions for the Use of Plastic in Packaging
		Special	Impact and Challenges of COVID on the packaging industry
Upcoming Line-up	JUL	5	Odor Trap packaging for Fresh Cut Durian
		Special	The role of packaging in Food Safety & Food Integrity
		6	Asia Packaging Update
		7	Food Security
	AUG	8	COVID19 product safety - traceability & trackability
		9	Beverage Trends in Thailand
		Special	Sustainable Packaging and Global Recycling Targets
		10	Beer Brewing Industry Update: trends & regulations
	SEP	11	Food Processing Excellence & Logistics resiliency
		12	Beverage Regulations update & environmental impact
		13	The State of Packaging Recycling in Thailand
		Special	The role of packaging Food Waste and Food Industry
	OCT	14	How to stay resilient during COVID19. Pro,Pak, Drink focused
		15	Printing Industry Update
		Special exclusive	Global Supply Chains
		Special exclusive	The latest in printing technologies (Chargeable)
	16	Health & Functional beverage trends	
	exclusive	Beverage Executive Forum	

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