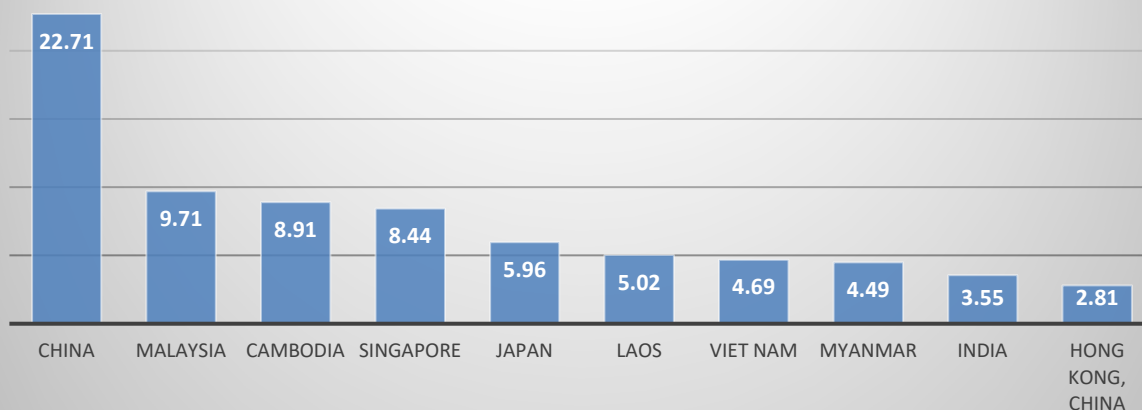


Post Show Report

Date - Time:	4 – 7 September 2019 (10:00 Hrs. - 18:00 Hrs.)	
Venue:	Hall 102 – 104, BITEC, Bangkok, Thailand	
Exhibition Area:	18,000 Sqm.	
Exhibitors:	548 participants from 40 countries/regions Armenia, Australia, Austria, Belgium, Bhutan, Bulgaria, Cambodia, China, Denmark, Finland, France, Germany, Greece, Hong Kong, India, Italy, Indonesia, Japan, Laos, Latvia, Lithuania, Macao, Malaysia, Myanmar, Nepal, Netherland, Philippines, Poland, Portugal, Singapore, South Korea, Spain, Sri Lanka, Sweden, Taiwan Region, Thailand, United Arab Emirates, United Kingdom, The USA, and Vietnam	
International Groups:	11 International Pavilions from China x2, Denmark, EU, Italy, Japan x3, Korea x2, and Sri Lanka	
Trade Visitors:	31,769 Local Visitors 95.30% Overseas Visitors 4.70%	
Total Countries:	61 countries/regions Afghanistan, Andorra, Australia, Bangladesh, Belgium, Bhutan, Brazil, Cambodia, Canada, China, Czech Republic, Denmark, Egypt, Fiji, France, Germany, Greece, Guam, Hong Kong, India, Indonesia, Ireland, Israel, Italy, Japan, Kenya, Korea, Laos, Macao, Malawi, Malaysia, Maldives, Mauritius, Monaco, Myanmar, Nepal, Netherlands, New Zealand, Nigeria, Pakistan, Philippines, Poland, Qatar, Russia, Saudi Arabia, Singapore, Slovenia, Spain, Sri Lanka, Sudan, Sweden, Switzerland, Syria, Taiwan Region, Thailand, The Bahamas, United Arab Emirates, United Kingdom, The USA, Vietnam, and Zimbabwe	
Next Show Date of:	9 - 12 September 2020, BITEC, Thailand	

Top 10 International Visitors



Buyer Report

Buyer Classified by "Job Function"

Ower/ President/ CEO/ MD/ GM/ Partner	39.65%
Sales/ Marketing/ Business Development	20.12%
Purchasing/ Procurement	18.10%
Restaurant/ F&B/ Catering/ Production/ Operations Management	13.08%
Executive Chef/ Chef	9.05%

Buyers Classified by "Company's Main Activity"

Hotel/ Resort/ Country Club	20.41%
Import/ Distribution/ Wholesale	20.26%
Café/ Coffee Shop/ Bakery	18.78%
Restaurant	15.52%
Food & Beverage Manufacturer	13.23%
Retail/ Supermarket/ Hypermarket/ Department/ Grocery/ Convenience Store	7.00%
Airline/ Cruise Liner/ Rail/ Travel Catering	4.80%

Buyers Classified by "Product Interest*"

Food & Beverage	87.36%
Foodservice & Kitchen Equipment	73.60%
Coffee & Tea	59.36%
Hospitality & Retail Technology	57.24%
Hospitality Equipment & Supplies	57.06%
Wine & Spirits	46.87%

* % of visitors said they were interested in. Please note visitors can tick more than one.



By Informa Markets

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Exhibitor Quotes

"We joined in Food & Hotel Thailand every year. We met so many five-star hotels customers from Hua-Hin, Pattaya, and Chiang Mai areas. Also, we met international customers from Myanmar and Cambodia. This is a great opportunity for our business."

Jaruwan Sattapunkiri

Managing Director, Food Gallery, Thailand

"We join the event for 3 consecutive years, since 2016. It's a great event. We meet lots potential customers from KFC, Makro, Minor Group, and any hotels and restaurants. We closed a new deal with Starbucks. We would like to come back again. It's great experience and thank you having us and see you next year."

Petch Boonchoochuay

Managing Director, Bangkok Fine Foods Co., Ltd., Thailand

"We had an excellent show and closed many deals onsite. Food & Hotel Thailand is a brilliant platform for our customers to see and experience our products."

Tanapong Vamananda

Marketing Manager, Royal Porcelain Public Company Limited, Thailand

"We got a lot of good customers from across food and services industry like hotel, restaurant, and coffee shop. Food & Hotel Thailand is a one of the best exhibition in Thailand. We will join again next year!"

Panu Sudhirakuljai

GM-Sales, CRG Manufacturing Co.,Ltd., Thailand

"It's a success for us at FHT2019. There are good numbers of customers visiting our booth and yes, we absolutely come back next year."

Jiavern Tan

Director of Marketing, GO'GOJII, Thailand

"We have exhibited at Food & Hotel Thailand for 7 times. We're very happy to be here. Unquestionably, we will be back next year."

Mette Ring O'Donnell

Director - Food Service, Osterberg International A/S, Denmark

"So very happy with the feedback that we got at the show and we will come back to exhibit again next year."

Roberta Tavecchio

Marketing Manager, Inalca Food & Beverage (Shanghai) Co.,Ltd., China

"Excellent show. Our exhibitors are very happy. All our exhibitors have excellent feedback and have many potential for business. We will come back next year with more exhibitors."

Filippo Ariano

Event Director, Bellavita, UK