## FHT MEET & MATCH by FHT FOOD & HOTEL AND



FREE SEMINAR



WHAT NEXT?
NAVIGATING THAILAND FMCG POST COVID-19!

10 September 2020 (14.00-15.00 Hrs.) NILE1 Meeting Room, BITEC, Bangkok

Changes in consumer behavior brought about by the COVID-19 pandemic have created both challenges and opportunities for FMCG brands in Thailand. Now more than ever truly understanding what is most important for consumers, and therefore how to engage them in a relevant and responsible way, is priority.



Speaker Chivanon Piyaphitakskul **Marketing Manager** (Thailand and Malaysia) Kantar, Worldpanel Division

**REGISTER NOW! LIMITED SEAT** 





