

Agenda for the “North American Packaging Trends”

Date: June 16th 2011

Time: 9:30am-12:00pm

Location: Room 220, BITEC

9:30-10:00 Registration

10:00-10:05 **Welcome remarks:** Ms. Cynthia Griffin, Commercial Counselor, U.S. Embassy Bangkok

10:05-10:30 **Topic:** Packaging Development: Highlights from Pack Expo 2010 and Preview of PACK EXPO 2011 (*presentation in English*)

Speaker: Mr. Jason Bian, PMMI Asian Office Director and Packaging Engineer

The Packaging Machinery Manufacturers Institute (PMMI) is a trade association with more than 500 member companies that manufacture packaging and packaging-related converting machinery, commercially-available packaging machinery components, containers and materials in the United States and Canada.

10:30-10:45 **Topic:** “Connect USA” Opportunities for Sourcing American Products and Services

Speaker: Ms. Kornluck Tantisaeree, Commercial Specialist, U.S. Commercial Service, U.S. Embassy Bangkok (*presentation in Thai*)

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10:45-11:00 Coffee break

11:00-11:30 **Topic:** Track, Trace and Control: Utilizing Ink Jet Technology for Product Traceability (*presentation in English*)

Speaker: Mr. Bill Hoagland, Founder, President and CEO, Engage Technologies Corporation

Engage Technologies is the parent company of Squid Ink Manufacturing, Shanghai Squid Ink Manufacturing, EZ-Tek Industries and Cogent Technologies. Engage Technologies is headquartered in Minnesota.

11:30-12:00 **Topic:** Latest Scale Technology from North America (*presentation in English*)

Speaker: Mr. Glenn Seifert, CombiScale's Product Manager

CombiScale, based in Florida, is a globally recognized supplier of combination scales with thousands of installations around the world. CombiScale specializes in food related applications, hardware, and pharmaceuticals. As an organization, it is CombiScale's mission to provide its customers with the best quality machinery. This goal has allowed CombiScale to grow to be one of the largest vendors of combination scales in North America and continually challenge other brands that cannot provide the same value.

To register for this seminar, please register online at: <http://www.buyusa.gov/thailand/th/propakseminar.html>

If you have any questions, please contact Ms. Kornluck Tantisaeree, U.S. Commercial Service Bangkok at tel. 02-2055242, 085-6613442 or e-mail: ktantisa@trade.gov