



Sustainable
Transport
in a **Prospering**
Marketplace

NGV India 2009

International Natural Gas for Vehicles
Conference & Exhibition

24-26 March 2009

Pragati Maidan, New Delhi, India

www.ngvindia.com

NGV INDIA 2009 - SPONSORSHIP OPPORTUNITIES

Stake your claim as a **leader** in the natural gas vehicle industry in India

NGV India 2009 Conference and Exhibition will be a highlight of the international natural gas vehicle industry calendar for 2009, attracting delegates from throughout India and the world.

Guest speakers to feature on the program include representatives of the Ministry of Petroleum and Natural Gas, The Society for Indian Automotive Manufacturers (SIAM), the Ministry of Road Transportation, The Association of Road Transport Undertakings, Delhi Transport Corporation, Automotive Research Association of India, Ashok Leyland, Mahindra and Mahindra and more.

Conference Sponsorship at NGV India 2009 gives your company the opportunity to receive **outstanding exposure for your business before, during and after this important event**. Sponsorships are priced to ensure that businesses at all levels of the industry are able to participate in the program, with special PLUS packages allowing extra benefits for sponsors who book exhibition space as well.

Your support of NGV India 2009 will be highly visible to delegates and high-ranking officials attending the event in addition to being recognised by a wider audience in print and on the internet. Interested stakeholders in this event include:

- Vehicle Owners
- Bus, Truck and Car Fleet Operators
- Vehicle and Engine Manufacturers
- Elected Government Officials
- Cylinder Manufacturers
- Researchers
- Government Regulators
- Energy Industry Members
- Refuelling Station Manufacturers and Operators
- and more...

Join these
industry leaders
supporting NGV
India 2009



GAIL India



Ministry of Petroleum and Natural Gas



Automotive Research Association of India



Delhi Transport Corporation



Society of Indian Automotive Manufacturers

"The nineteenth century was the century for solid fuel, the twentieth century was the century for liquid fuel and the twenty-first century is going to be the century for gaseous fuel and amongst all the options, natural gas is the cleanest and best. NGV India 2009 will not be merely a platform for business but will also provide an avenue for technological innovation and development."

Prof. (Dr.) H. B. Mathur
Distinguished Fellow
Centre for Science & Environment

In addition to the privileges listed with the individual items, as a sponsor your company will receive:

- Your company profile and logo in the sponsorship section of the Conference Guide .
- Your company's logo and recognition on the NGV India 2009 website.
- Opportunity to present during Market Development section of the conference
- Your company's name on sponsorship banners, signage and posters prominently displayed at the event.
- Inclusion of a company brochure in the conference delegate satchel
- Complimentary conference delegate registration entitlements (see below)

SPONSORSHIP PACKAGES

Sponsorships can be chosen from the options following and will be given status based on the following commitments:

- Platinum Sponsorship - US\$ 50,000+ (includes 8 conference delegate registrations)
- Gold Sponsorship - US\$ 25,000+ (includes 4 conference delegate registrations)
- Silver Sponsorship - US\$ 12,500+ (includes 2 conference delegate registrations)

NB - other sponsorships include 1 conference delegate registration

(Multiple sponsorship options can be purchased and accumulate to meet the ratings criteria above)

CHOOSE A SPONSORSHIP 'PLUS' OPTION

Book a minimum of 54m² of exhibition space when you book your Sponsorship package and get these additional **exclusive benefits to increase your exposure even more...**

Logo placement on: Exhibition Brochure, Exhibition updates (email and print), Exhibition Directory, Exhibition Entry Tickets, Exhibition Banners and Selected Signage.

These benefits are available only to exhibitors who book an exhibition **and** sponsorship package.

INDIVIDUAL SPONSORSHIP OPTIONS...

Abstracts - USB Key and Website Sales

Conference abstracts will be made available to delegates on USB flash drives and will also be available for sale on the conference website after the event. Abstract sponsorship will give your company recognition on the USB Flash Drive and on the website processing post-conference sales. This extended exposure opportunity will be among the first to sell so secure your position now.

Only US\$12,000

Registration & Ticketing

Secure major branding exposure throughout the Conference Registration process, from commencement of online registration, through to email acknowledgments and ticketing, as well as on-site conference registration and ticketing.

Only US\$10,000

Conference Satchel

Always carried with pride, the Conference Satchel from NGV India 2009 will be used by each conference delegate, giving your company exposure both during and long after the event has concluded.

Only US\$12,000

Conference Guide and Program

Distributed electronically before the event and in print at the event, the NGV India 2009 Conference Guide and Program will be an important reference for all conference delegates. Sponsorship includes recognition on the Cover and on every page within the guide.

Only US\$15,000

Conference Lanyards

Become a key part of the delegate experience at NGV India 2009. The Lanyard sponsor has the opportunity to provide lanyards with corporate identity for all conference delegates and speakers.

Only US\$7,500

Conference Hall

Be the company that conference delegates turn to as the source of information at NGV India 2009. The "Your Company Conference Auditorium" will feature in the conference program, on directional signage and the entrance to the conference auditorium.

Only US\$15,000

Coffee/Snack Breaks

Earn the appreciation of conference delegates. Your company and its logo will be recognized at the sponsored catering points by means of a large suspended banner for each day of your sponsorship and credit given in the Conference Guide and Program.

Only US\$6,000 per day or US\$15,000 for three days

(Sponsor to supply company banner)

Conference Delegate Lunches

Delegates always appreciate a hearty lunch **and** the sponsors who provide them! Lunch sponsorship includes recognition on the menu, table logo placement, banner placement in the lunch hall, a designated table for 10 guests and a short speaking opportunity during the lunch break.

Only US\$10,000 per day – (or US\$25,000 for three days)

(sponsor to supply company banner)

Evening Welcome Networking Reception

Be the company that sets the tone for NGV India 2009 by 'hosting' delegates at this important informal networking reception. Your sponsorship will be recognized by including your company logo on the event invitations, signage prominently displayed at the function, a five minute welcome speech and company introduction and the opportunity to invite 20 guests to the event.

US\$ TBA

Evening Dinner and Cultural Function

Provide a memorable highlight for conference delegates by sponsoring this high profile event. Recognition includes company logo placement on dinner tables and prominent signage throughout the venue.

Dinner and drinks US\$ TBA

Entertainment and stage US\$ TBA

Show Daily

Be a daily source of news and information at NGV India 2009 through sponsorship of a professionally produced Show Daily Newspaper. Distributed to conference delegates and exhibition visitors, your brand will be seen far and wide.

Only US\$5,000 per day (or \$12,000 for three days)

Other Sponsorship Opportunities

Other lower cost sponsorship opportunities may also be made available for NGV India 2009, including speaker sponsorships, notebooks, key rings and pens, etc. Please contact us at india@ngvnetwork.com for more details.

CONTACT US NOW TO SECURE YOUR SPONSORSHIP

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Conference Organisers



Exhibition Organisers

