

The 5<sup>th</sup> International Construction, Power & Mining Exhibition

# SHOW REPORT

CONSTRUCTION, POWER & MINING  
**Myanmar 2017**



[www.cpmmyanmar.com](http://www.cpmmyanmar.com)

BUILDING & CONSTRUCTION 2017  
Myanmar

ELECTRIC POWER & RENEWABLE ENERGY 2017  
Myanmar

MINING 2017  
Myanmar

## Construction, Power & Mining Myanmar 2017



took place for its 5<sup>th</sup> successful edition, 12<sup>th</sup> to 14<sup>th</sup> October 2017 at MEP Mindama and continue delivered both high quality and quantity of industry trade buyers for 3 essential industries.

Construction, Power & Mining Myanmar 2017 is the 3-in-1 international trade event for these sectors, and by staging such a large scale international exhibition and welcoming new businesses to Myanmar, Myanmar can benefit greatly from increased economic development, experience and expertise to improve these 3 essential industries, which are in great need for upgrading, modernisation and expansion.

## Key Industry VVIP Guests

The show was opened by a large VVIP delegation including key representatives from industry sectors including;

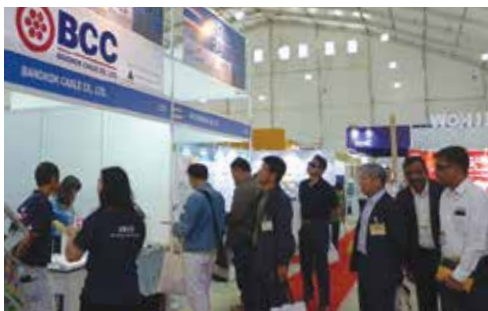
- **U Myo Thant** Joint Secretary General, Union of Myanmar Federation of Chambers of Commerce and Industry -UMFCCI, President, Myanmar Exhibition and Convention Association
- **U Khin Maung Han** President, Myanmar Federation of Mining Association-MFMA
- **U Win Kyaing**, CEC Member, Renewable Energy Association Myanmar
- **U Aye Tun** Vice President, Myanmar Industry Association - MIA
- **U Lin** Vice President, Myanmar Engineering Society (MES)
- **Mr. Gerhard Hartzberg** Managing Director, Yoma JCB



# Show Facts

**Number of Participants:**  
**131 Companies from**  
**16 countries**

**Countries Participants:**  
 Australia, Belgium, China,  
 Finland, Germany, India, Japan,  
 Korea, Malaysia, Myanmar,  
 Singapore, Taiwan, Thailand,  
 UAE, UK and USA



**International Pavilion/Regions:**  
 Germany, China, India,  
 Korea, Singapore and  
 Thailand

**Exhibition Area (Gross):**  
**4,800 sqm**

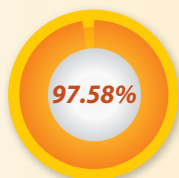


## Official Supporters:

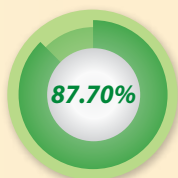
- The Republic of the Union of Myanmar Federation of Chambers of Commerce & Industry (UMFCCI)
- Myanmar Industry Association (MIA)
- Myanmar Federation of Mining Association (MFMA)
- Myanmar Construction Entrepreneurs Association
- Myanmar Engineering Society (MES)
- Renewable Energy Association of Myanmar Yangon Electricity Supply Board (YESB)

**Trade Visitors:**  
**3,033 from 24 countries**

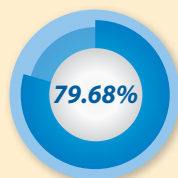
# Key Visitor Facts



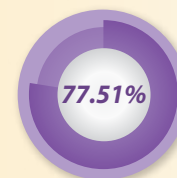
**97.58%** of visitors said they will return in 2018



**87.70%** of visitors described the event as satisfy for their business growth



**79.68%** of visitors indicated they were visiting the show to buy products



**77.51%** of visitors expected to increase their investment over the next 12 months

**Construction, Power & Mining Myanmar 2017 is supported by leading Industry Associations**

Supported by



Myanmar Engineering Society

Yangon Electricity Supply Corporation

Acknowledged by

Ministry of Commerce  
 Ministry of Construction

Ministry of Electric Power and Energy  
 Ministry of Resources and Environmental Conservation

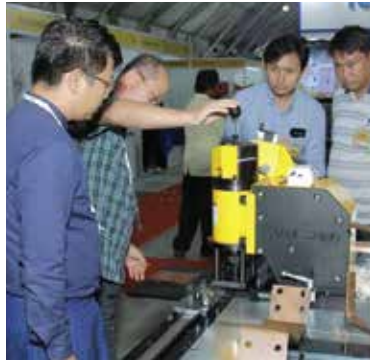


# Industry Quotes

CPMM 2017 exhibition continue to play an important role in both the growth of local and international investment into Myanmar. UMFCFI believe in the opportunities that these exhibition can bring in developing knowledge, technologies, processes and services within Myanmar.



**U Zaw Min Win** President  
The Republic of the Union of Myanmar Federation  
of Chamber of Commerce (UMFCFI)



This exhibition aims to help promote and develop the current building, construction, and infrastructure sectors in Myanmar by offering opportunities for our local entrepreneurs to establish contact with their international counterparts and thereby open up new horizons for expansion and qualitative improvement in their own businesses.



**U Tha Htay** President  
Myanmar Construction Entrepreneurs  
Association (MCEA)



# Exhibitor Quotes

"CPMM 2017 was the first major exhibition for Yoma JCB since becoming the new exclusive dealer for JCB in Myanmar. The exhibition gave us wide exposure and we were impressed by the quality of visitors and other exhibitors at the event. We see this event as an opportunity for us to grow our brand awareness and to gather useful market information in the fast developing Myanmar market."

**Gerhard Hartzberg** Managing Director, CPCL (LTD.)  
A Division of Yoma Strategic Holdings, Myanmar



"This exhibition is a good platform that we can access to local customers and oversea customers and here we can find the partners and the new vendors for the future too. It's really give us a wider network, variety of the products, need of the people, establish the connection and communication for the future development. We consider this exhibition is one of the marketing campaign that was give us a new leads, new contacts, new enquiries, new purchase order and also to find the partners."

**Kyaw Nyi Nyi Maung** Managing Director,  
Sanpya Apex Group Co.,Ltd., Myanmar



"The main purpose of participation is we want to promote our brand in this market and to get contact to potential clients. Even Myanmar market is still slow but there are many opportunities in Myanmar itself. The feedback is very good, we get very good prospect both from the local and oversea customers in Myanmar."

**Benjamin Ho** Market Development Manager,  
Chee Fatt Company (Private) Limited, Singapore



# Visiting Companies Included:





# Construction, Power & Mining Myanmar 2017 was promoted using a wide variety of marketing channels including



Direct Mail



Electronic Direct Mail



Social Media



Billboard

## 2017 Media Advertisement and Coverage

Complete industry awareness through an effective targeted promotion and advertising campaign.



# CONSTRUCTION, POWER & MINING Myanmar 2018



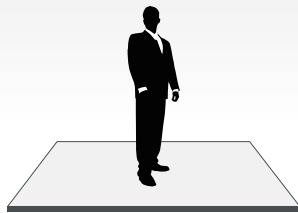
## 11-13 October 2018

Yangon Convention Centre (YCC), Myanmar

# How to Exhibit There are 2 options available.

### SPACE ONLY

Bare floorspace, ideal for large exhibitors or national groups who wish to build their own stand.

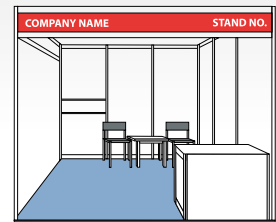


**SGD 515 per sqm.**  
(minimum area 18 sqm.)

**Early Bird Rate SGD 475 per sqm.\***

### WALK ON STAND

Includes walls, carpet, lighting, fascia, power point, counter, table, chairs, shelving & waste paper basket.



**SGD 605 per sqm.**  
(minimum area 9 sqm.)

**Early Bird Rate SGD 565 per sqm.\***

\*Early Bird Rate valid until 28 February 2018

#### Stand Type

- Space Only  
 Walk on Stand

#### Stand Size

- 9 sqm.       36 sqm.       Other \_\_\_\_ sqm.  
 18 sqm.       54 sqm.

**Book Your Stand Now!** Book your stand to secure a prime area

**YOUR DETAILS** Please attach your business card or complete your details below:

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

Country: \_\_\_\_\_

Tel: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Products/Services: \_\_\_\_\_

- I would like to exhibit at **Construction, Power & Mining Myanmar 2018**
- I would like to visit **Construction, Power & Mining Myanmar 2018** please add me to the mailing list

\*Please note that completion of this form constitutes no commitment of any kind.

For further information, contact your nearest office:

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